1-3 July 2019
Auckland University of Technology
Auckland, New Zealand

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APIRA 2019

On behalf of AUT, it gives us great pleasure to invite you to the 9th Asia-Pacific Interdisciplinary Research in Accounting (APIRA) Conference which will be held at AUT in Auckland city. The conference convenors are Deryl Northcott and Chris van Staden, accounting professors at AUT.

The 9th Asia-Pacific Interdisciplinary Research in Accounting (APIRA) Conference will be held in Auckland, New Zealand on 1-3 July 2019, preceded by an Emerging Scholars’ Colloquium on 30 June 2019.

The APIRA conference provides an international forum and showcase for research on the social, political, and institutional aspects of accounting theory and practice. It fosters and supports interdisciplinary research in accounting. The APIRA conference is held in association with the Accounting, Auditing & Accountability Journal (AAAJ).

You and your organisation have a unique opportunity to participate in and contribute to APIRA 2019 through a range of exhibition options and unique opportunities to present products and services to many enthusiastic international conference delegates. In fact, we’ve accepted over 250 paper submissions from over 35 countries.

Exhibition benefits include, but are not limited to:

- Promoting your business profile to existing and potential customers
- Maintaining a high profile in valuable target markets before, during and following the event
- Demonstrating your organisation’s commitment to accounting theory and practice within the Asia-Pacific region and beyond
- Consolidating corporate relationships and engaging your staff within key education and research markets
- Facilitating your business to benefit significantly from exposure to an interested, relevant and influential audience of leading accounting educators and researchers.

We look forward to working closely with you to make APIRA 2019 a great success.

Kind regards,

Professor Deryl Northcott  Dr Sue Yong
Professor Chris van Staden Conference Sponsorship Coordinator
Conference Convenors

www.apira2019.org
KEYNOTE SPEAKERS

Gloria Agyemang
Professor of Accounting & Head of the School of Management at Royal Holloway, University of London, UK

Gloria Agyemang, Professor of Accounting, and Head of the School of Management at Royal Holloway, University of London holds a PhD in Management from the University of London. Receiving her undergraduate degree at the University of Ghana and her postgraduate at McGill University, Canada, she has both management and teaching experience at UK and African Universities.

Gloria’s diverse research interests include Performance Management; NGO Accountability, Management Control in Public Sector Organisations; Funding Issues in Public Sector Organisations; the Management of Educational institutions; Race, Culture and Diversity issues; Accounting in Less Developed and Emerging Economies; Accounting for Migration-Immigration and Accounting for Crime. She is deeply interested in how accounting and accountability issues impact upon social policies.

Gloria’s publications appear in leading accounting journals including Accounting, Auditing and Accountability; Critical Perspectives on Accounting; and Accounting Forum. She is on the editorial board of several accounting journals and is committed to fostering curiosity and knowledge with emerging scholars in the field.

Judy Brown
Professor of Accounting, School of Accounting and Commercial Law, Victoria University of Wellington, New Zealand

Judy Brown is a Professor of Accounting in the School of Accounting and Commercial Law at Victoria University of Wellington. She entered higher education as a mature student, gaining her PhD in 1995. Her research and policy-related work focuses on the study of accounting and accountability practices in politically contentious areas such as labour relations and sustainability. A key emphasis is on the use of accounting in enabling or constraining democratic participation in organizational and civil society contexts. She has a strong commitment to interdisciplinary research and supporting innovative PhD studies. Over 2011-2015, she led a research project on Dialogic Accounting: The Challenge of Taking Multiple Perspectives Seriously funded by the Royal Society of New Zealand’s Marsden Fund.

Judy has published on accounting, pluralism, sustainability and democracy in such journals as Accounting, Organizations & Society, Accounting, Auditing & Accountability Journal, Critical Perspectives on Accounting, Journal of Management Studies, Journal of Comparative Policy Analysis, International Journal
of Accounting Information Systems, Annals of the New York Academy of Sciences, Ecological Economics and Business Strategy and the Environment, and co-authored two books and several contributions to edited volumes. Her work has been widely cited in and beyond accounting. She is an Associate Editor for Critical Perspectives on Accounting and a member of several other Editorial Boards, including the Accounting, Auditing & Accountability Journal, Journal of Accounting & Organizational Change, Social and Environmental Accountability Journal, Issues in Social and Environmental Accounting, Advances in Public Interest Accounting and International Journal of Pluralism and Economics Education.

Jane Diplock

Chairman, Governance and Nominations Committee International Integrated Reporting Council, Director, Singapore Exchange

Jane Diplock AO is a professional international company director. She has chaired and been a member of many boards and committees in the public, private and not-for-profit sectors and has been involved in standard setting at global and national levels.

She is currently Chairman of the Regulatory Committee of the Abu Dhabi Global Market, Chairman of the Governance and Nominations Committee of the International Integrated Reporting Council, a director of the Singapore Exchange, a director of Australian Financial Services Group, a member of the Public Interest Oversight Board, a member of the International Advisory Committee to the China Securities Regulatory Commission and a member of the International Advisory Board to the Securities and Exchange Board of India.

Previously she was Chair of the Executive Committee of International Organisation of Securities Commissions (IOSCO) for seven years and Chair of New Zealand Securities Commission for nine years, following an executive career in banking and public service. She was awarded the honour of Officer of the Order of Australia in 2003.

Clinton Free

Professor of Accounting, University of New South Wales, Australia

Clinton Free is a Professor of Accounting at the University of New South Wales (UNSW) and the Academic Director at the Australian Graduate School of Management (AGSM). He holds Commerce and Law degrees from UNSW, and a doctorate from Oxford University, where he was a Rhodes Scholar.

Clinton’s research and teaching focuses on management accounting, control systems and fraud. He has been awarded several major research grants including an ARC Future Fellowship, an ARC Linkage Grant and Social Sciences and Humanities Research Council in Canada grant and published widely in prestigious, international academic journals including Accounting, Organizations and Society, Contemporary Accounting Research, and Management Accounting Research. Clinton has served on faculties at Oxford University and Queen's School of Business in Canada. He has also been
involved with research training through professional associations such as CIMA (Chartered Institute of Management Accountants).

Clinton serves on the editorial board of several leading journals including Accounting, Organizations and Society, Contemporary Accounting Research, Management Accounting Research, and Accounting, Auditing and Accountability Journal. He has held academic positions at Oxford University (UK) and Queen's University (Canada), and obtained professional experience at PriceWaterhouseCoopers and the law firm Allens Arthur Robinson. He has consulted for a range of public and private sector organisations.

Giuseppe Grossi

Professor in Accounting, Nord University, Norway

Giuseppe Grossi is Professor in Accounting at Nord University (Norway), Kristianstad University (Sweden) and Kozminski University (Poland). He holds a PhD in Business Administration from the University of Pisa (Italy). He was visiting scholar in several universities including Fonçaçao Getulio Vargas in Rio de Janeiro, Stockholm University, Tampere University, Tartu University, University of Sydney, and Victoria University of Wellington.

Giuseppe’s diverse research focuses on governmental accounting, hybrid forms of governance and performance of knowledge intensive public organizations, state owned enterprises and smart cities. He has extensive experience in conducting country and comparative studies with senior and emerging scholars from different disciplines around the world. He collaborates as expert with national and local governments, Supreme Audit Institutions, and the European Court of Auditors.

Giuseppe’s publications appear in leading accounting and public management journals. He has been guest editor of several special issues in public management and in interdisciplinary accounting journals including Accounting, Auditing and Accountability Journal, Accounting Forum, Critical Perspectives on Accounting, Journal of Accounting in Emerging Economies and Qualitative Research in Accounting & Management.

Giuseppe is member of two Special Interest Groups ("Accounting and Accountability" and "Hybrid Governance") of the International Research Society on Public Management (IRSPM), and sits in the Board of the Comparative International Government Accounting Research (CIGAR) Network. He is on the editorial board of several accounting journals and editor-in-chief of the Journal of Public Budgeting, Accounting and Financial Management (Emerald).
EXHIBITION OPPORTUNITIES

Exhibiting your business and trade opportunities at APIRA 2019 will provide you with exposure to between 200 and 300 international delegates. All booths will be in the exhibition and catering areas, meaning great exposure for you.

Exhibition Package 1
$1,000 plus GST

This option includes:

- Table with linen and two chairs
- One multi-box and extension cord to your table
- One inclusive conference registration for all three days at the conference, which includes daily catering but not the evening social functions
- Name badge, conference proceedings book and delegate bag
- One delegate bag insert (provided by you)*
- 150-word organisation profile and hyperlinked logo on the sponsor and exhibitor page of the website
- Mention at the conference opening and closing as well as 150-word organisation profile and website included in the sponsor and exhibitor section of the printed programme book

Additional options are below with a price on application:
- Additional AV
- Additional booth furniture, dressings, plants, etc.

* All delegate bag inserts need to be approved by the conference organisers
Exhibition Package 2
$1,500 plus GST

This option includes:

- Table with linen and two chairs
- Two black backing boards with your organisation name printed and attached
- One multi-box and extension cord to your table
- One inclusive conference registration for all three days at the conference, which includes daily catering as well as the evening social functions
- Name badge, conference proceedings book and delegate bag
- One delegate bag insert (provided by you)*
- One pull-up banner (provided by you) placed in the main catering/foyer area
- One black and white quarter page advert placed in the printed programme book
- 150-word organisation profile and hyperlinked logo on the sponsor and exhibitor page of the website
- Mention at the conference opening and closing as well as 150-word organisation profile and website included in the sponsor and exhibitor section of the printed programme book

Additional options are below with a price on application:

- Additional AV
- Additional booth furniture, dressings, plants, etc.

* All delegate bag inserts need to be approved by the conference organisers
Exhibition Package 3
$2,500 plus GST

This option includes:

- Table with linen and two chairs
- Three white backing boards with your organisation name printed and attached
- Premium exhibitor location
- One multi-box and extension cord to your table
- Two inclusive conference registrations for all three days at the conference, which includes daily catering as well as the evening social functions
- Name badge, conference proceedings book and delegate bag for each inclusive registrant
- One delegate bag insert (provided by you)*
- Two pull-up banners (provided by you) placed in the main catering/foyer area
- One black and white half page advert placed in the printed programme book
- 150-word organisation profile and hyperlinked logo on the sponsor and exhibitor page of the website
- Mention at the conference opening and closing as well as 150-word organisation profile and website included in the sponsor and exhibitor section of the printed programme book

Additional options are below with a price on application:

- Additional AV
- Additional booth furniture, dressings, plants, etc.

* All delegate bag inserts need to be approved by the conference organisers
Exhibition Package 4
$3,000 plus GST

This option includes:

- Table with linen and two chairs
- Three white backing boards with your organisation name printed and attached
- Premium exhibitor location
- One multi-box and extension cord to your table
- Three inclusive conference registrations for all three days at the conference, which includes daily catering as well as the evening social functions
- Name badge, conference proceedings book and delegate bag for each inclusive registrant
- One delegate bag insert (provided by you)*
- Two pull-up banners (provided by you) placed in the main catering/foyer area
- One black and white full-page advert placed in the printed programme book
- 150-word organisation profile and hyperlinked logo on the sponsor and exhibitor page of the website
- Mention at the conference opening and closing as well as 150-word organisation profile and website included in the sponsor and exhibitor section of the printed programme book

Additional options are below with a price on application:

- Additional AV
- Additional booth furniture, dressings, plants, etc.

* All delegate bag inserts need to be approved by the conference organisers

Exhibition Extras
POA

We’re happy to discuss other ways you might want to increase your exhibition exposure such as:

- Daily Espresso Coffee Cart
- Exhibition Stand Catering
SPONSORSHIP OPPORTUNITIES

We'd like to acknowledge and thank CPA Australia for the important role they have as our conference partner in making this conference possible. CPA Australia has sponsored the APIRA conference several times now and we appreciate the contribution they are making in this way to foster and develop academic and applied interdisciplinary research in accounting in our region.

Emerging Scholars’ Colloquium

We do have options for sponsorship opportunities for the Emerging Scholars' Colloquium which is running on Sunday 30 June 2019. This colloquium is open to PhD students as well as university lecturers and emerging researchers, and those who are within their first five years of having completed their PhD. Participants will have the opportunity to discuss their research with peers and senior research faculty in a structured, facilitated colloquium as well as informally during breaks and shared meal times.

The colloquium will take place on Sunday 30 June 2019 in the Sir Paul Reeves (WG) Building at Auckland University of Technology, 2 Governor Fitzroy Place Auckland immediately before the APIRA 2019 conference. The colloquium is a full day, fully catered event and we envisage around 60 - 80 in attendance. The day is then followed by the Emerging Scholars’ casual sit-down dinner, where we envisage the same number of attendees.

Sponsorship opportunities exist for:

- The daily catering - $ POA
- The dinner - $ POA
- International faculty travel - $ POA
CONFERENCE VENUE

Auckland University of Technology (AUT)
35 Wellesley Street East

APIRA will be held at AUT's City Campus, in the popular Sir Paul Reeves (WG) Building, right next door to the Business School. The building offers a range of unique function spaces spread across four levels. The eco-friendly design offers flexible, open spaces with an abundance of natural light. The building incorporates digital technology, sustainable environmental materials and accessibility is of a high standard.

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